

2027



Benefitting both



**Junior
Achievement™**
of Greater Baton Rouge



BigBuddy
Mentoring Baton Rouge



We're Peeling with Purpose

May 7, 2027 | Downtown Baton Rouge (City Hall Plaza)

www.crawfishkingcookoff.com



MISSION MATTERS – TEAM SPONSOR

	Branding benefits: (deadline 3/3/27) • Name placement on web and social • Name included on event day signage
	Hospitality Benefits • 4 general admission tickets (\$140 retail value) • 1 - 10x10 reserved tent space (to be used for competition or team)
	Engagement Benefits • Event day promotional item distribution

As a Mission Sponsor you play a vital role in supporting JA's mission to inspire and prepare young people for success. As a Mission Sponsor, your contribution directly impacts JA's efforts to provide financial literacy, work readiness, and entrepreneurship programs to local students, empowering them with the skills needed to thrive in their future careers and communities.



\$1,500
INVESTMENT

Multiple Sponsor Opportunity

May 7, 2027

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VOLUNTEERS MATTER



Be part of the action at the Crawfish King Cookoff! Volunteering is your chance to dive into the heart of this iconic event, connect with an incredible community, and make a lasting impact. From helping our teams serve up mouth-watering crawfish to ensuring an unforgettable experience for our guests, there's a role for everyone. Join us and help bring this event to life – we can't do it without you!



AVAILABLE SHIFTS

Thursday, May 6 | 2 to 5 PM
Friday, May 7 | 9 AM to 12 PM
Friday, May 7 | 2 PM to 6 PM
Friday, May 7 | 5 PM to 9 PM

Volunteer Groups are Welcome



READY TO SIGN UP?

<https://tinyurl.com/VOLUNTEER-CKC27>

NEED MORE INFO?

Email: Michele.carbo@ja.org

GET IN ON THE ACTION!



MUDBUG PARTY PACK

**10 TICKETS for \$300
THAT'S A \$50 SAVINGS!**

offer available on-line only through 4/30



MAY 7, 2027 DOWNTOWN BR
www.crawfishkingcookoff.com



Sponsorship Confirmation Form

CLICK HERE
to confirm your sponsorship

Click above if you prefer to submit electronically.



Sponsorship deadline 3/3/27

Print Deadline 4/1/27

Payment due by 4/15/27

1. Business Name/Organization: _____

2. How should your business/organization appear on promotional materials?

3. Sponsorship Contact Name: _____

4. Email Address: _____

5. Mailing Address: _____

6. City/State/Zip: _____

7. Office Phone: _____

8. Cell Phone: _____

9. Which sponsorship level are you confirming?

- ☐ Presenting Sponsor (\$20,000)
- ☐ Crawfish Club Sponsor (\$10,000)
- ☐ Spicy Entry Sponsor (\$10,000)
- ☐ Mud Bug Munch Zone Sponsor (\$7,500)
- ☐ Crawfish Courtroom Sponsor (\$5,000)
- ☐ Pathway Partner (\$5,000)
- ☐ Mission Partner (\$3,000)
- ☐ Team Registration (\$1,500)
- ☐ 10 ticket Bundle (\$300)

10. Invoice me at the address/email provided above.

- ☐ Yes
- ☐ No, I'd like to mail a check today. (mail to: JA, P O Box 77576, Baton Rouge, LA 70879)

Cooking Team Contact Name:

Cooking Team Contact Cell:

Cooking Team Contact Email:

THANK YOU! Stay tuned for additional communications from our event team!

Be sure to email a hi-resolution logo to lori.russell@ja.org.com (Subject line CKC sponsor logo)



THANK YOU.

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